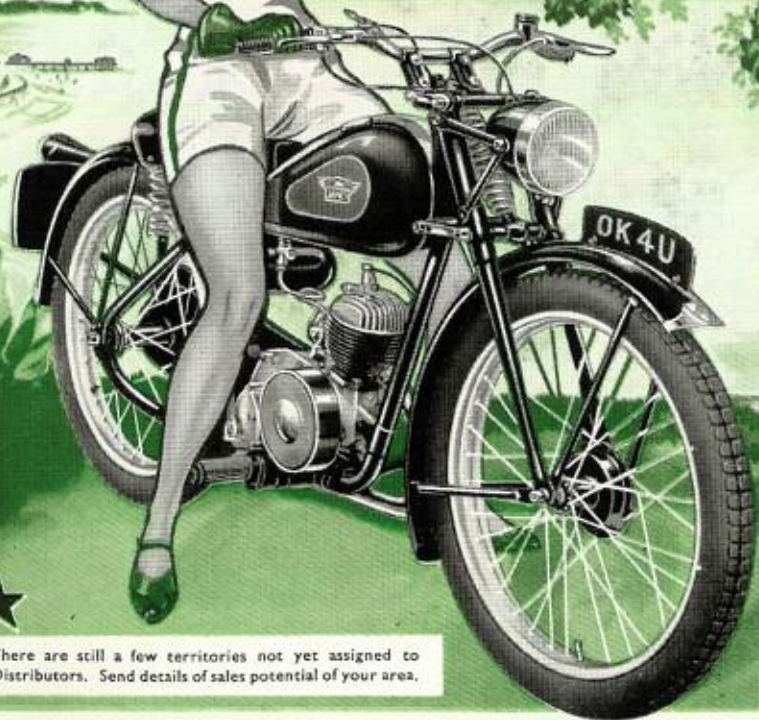


THE
Famous James
LIGHTWEIGHT

THE NEW 98 c.c. MODEL has just concluded a 2,000 mile demonstration test, followed by a non-stop ride of 1,260 miles in 48 hours, at 168 miles per gallon—a marvel of reliability and economy. Send for descriptive booklet.

MODELS FROM 98 c.c. TO 197 c.c.
Each the Leader of its class.



★
There are still a few territories not yet assigned to Distributors. Send details of sales potential of your area.

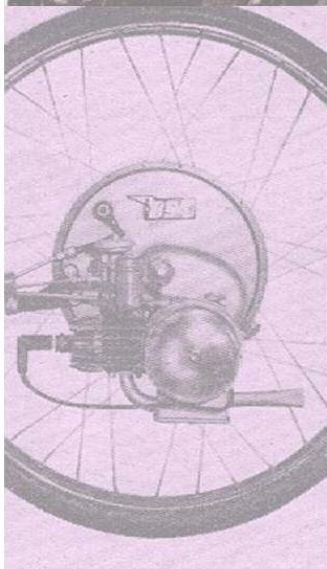
POPULAR WHEREVER MOTOR CYCLES ARE USED THROUGHOUT THE WORLD

THE FAMOUS
JAMES

Britains greatest lightweight manufacturers

THE JAMES CYCLE CO LTD GREET BIRMINGHAM II ENGLAND

IceniCAM Information Service



www.icenicam.org.uk